



Ashley Hill Multi Academy Trust

Knowl Hill C of E Academy
Head of School: Nichole Bournier

White Waltham C of E Academy
Head of School: Laura Denam
CEO Mrs Isabel Cooke

Bisham C of E Academy
Head of School: Emma Brookman

Images and Videos Parental Consent Form

PHOTOGRAPHS - All schools in the Ashley-Hill Multi Academy Trust are registered as data controllers to process data. Any information you provide will be treated in the strictest confidence & will only be used for the Trust schools' purposes. Please refer to the academy's Privacy Notice on the school website for more information.

AHMAT confirms that it shall only use photographic/video images of young people in line with the Information Commissioner's Office Code of Practice to demonstrate or promote activities & events relating to schools & curricula provision. A copy of the Code of Practice can be obtained from ICO - www.ico.gov.uk
Parents should complete the form for those children aged 13 years and under. Children aged 13 years and over should sign the form themselves.

Surname:	Forename:	DOB:	
Area where images may be used		Use of Image	Use of name
School Prospectus and marketing material through social media, namely Facebook and Instagram- may contain photographs or videos of pupils individually or in groups BUT NO NAMES will be used to identify child/children.		YES / NO	Names are not used
School Newsletter - includes articles & information about school activities & events. Names may appear in text & could be used to identify individual pupils.		YES / NO	YES / NO
School Photographer - pupil names are sent for identification when school photographs are taken. School Photographer holds this information in accordance with the Data Protection Act 1988.		YES / NO	YES / NO
School Display boards & notices - photographs may include individual or groups to demonstrate, promote or congratulate pupils & their work.		YES / NO	Names are not used
School & RBWM Web Sites - Visitors to web sites may view, on line, information on a wide range of events & activities promoting the school/RBWM. Names may appear in text & could be used to identify individual pupils.		YES / NO	YES / NO
Local & National Press coverage - features school/RBWM events & activities. Names may appear in text & could be used to identify individual pupils.		YES / NO	YES / NO

The recorded image/voice may be used for a period of 12 months from the date of my signature to this form & used only for the mentioned event(s) & or activity(ies). I understand that I may withdraw my consent at any time by contacting the school office and that where possible any publications or materials containing the image/voice of my child will be recalled & withdrawn.

SIGNED: Parent / Carer

PLEASE PRINT NAME:

DATE:20....